

Minutes – Council of Lifesaving Clubs Meeting

VENUE: Microsoft Teams

DATE: Saturday, 14 November 2020

1. Delegates in attendance

David Stogdale (Gunnamatta SLSC), Mark Bain (Woolamai Beach SLSC), Dianne Montalto (Edithvale LSC), Darren McLeod (Seaford LSC), Andrew Lawrence (South Melbourne LSC), Andrew McKinnon (Barwon Heads 13th Beach SLSC), Martin McIntosh (Wye River SLSC), Julia O'Shaughnessy (Point Leo SLSC), Michelle Morris (Mordialloc LSC), Paul McMaster (Lorne SLSC), Troy Ross (Brighton LSC), Tim Barbor (Waratah Beach SLSC), Lloyd Thomas (Bonbeach LSC), Dean Manns (Cape Paterson SLSC), Matt Mahon (Portsea SLSC), David Richardson (Lakes Entrance SLS), Tim Cutrona (Frankston LSC), Charlie Pitney (Point Lonsdale SLSC), Simon Gurr (St Kilda LSC), Brian Kirk (Mentone LSC), Margaret Hewett (Beaumaris LSC), Imogen Kelly (Chelsea Longbeach LSC), Mark Scott (Wonthaggi LSC), Paul Sullivan (Williamstown S&LSC), Darren West (Fairhaven SLSC), Nicola Harrop (Black Rock LSC), Aaron Green (Jan Juc SLSC)

Council Officers

Ian Fullagar (Chair/Council Representative), Adam Alsbury (Director), Brian Kirk (Council Representative), Georgie Wettenhall (Director)

Other Clubs Representatives

Olivia Webb (Port Melbourne LSC), Tea Passon (Port Melbourne LSC)

Staff

Simon White (GM, Club Development), David Potter (Manager, Volunteer Support)

Welcome – Ian Fullagar (Chair/Council Representative)

- a. I. Fullagar provided a welcome to the State Council of Lifesaving Clubs meeting, noting and encouraging use of both the chat and hand raise function on Teams with a view to the group engaging in as much discussion as possible.

2. Minutes of previous meeting

- a. The minutes of the previous meeting from
Moved: Michelle Morris
Seconded: Tim Cutrona
Carried.

3. Actions from previous meetings

- b. Action for the CLC and Clubs to consider voting procedures. There were no submissions received, however the review is still being undertaken with the governance committee. Should there be any further suggestions, please send through to david.potter@lsv.com.au



4. Board update – Adam Alsbury

- a. Focus in the last few months have been focusing on preparing for the upcoming season, with an additional focus on member protection and support. With the AGM following this meeting, the board has also review the annual report for circulation.
- b. We continue to implement the LSV 2.0 strategy in light of COVID and monitor the budget accordingly. In light of this, we have a number of case in for government review, with outcomes expected at the announcement of the budget.
- c. The board is also aware of the ‘prefect storm’ could be experienced this summer with the public’s physical activity and preparedness for summer being reduce, along with COVID restrictions meaning that people need to be further spread out at aquatic locations. This is along with the financial strains and emotion toll the preparation has take so far.
- d. Through several key initiatives, the board has been trying to support clubs in whatever possible. These are listed through the club COVID Recovery site.
- e. Adam also ran through the agenda for the regular Operational weekly meetings for the president’s oversight.
- f. As the organisation will commence operations this weekend, the staff will also be getting out to visit each of the clubs in a COVIDSafe manner. Should you have any questions, please do not hesitate to ask.
- g. Finally, thank you to all the Club Presidents for moving through this period with us.

5. Government Update – Simon White

- a. Funding update was provided to the members. Unfortunately, we will not find out until the budget announcement on the 24th of November. With several cases up for review by the government, we hope to have some good news once the announcements are made.
- b. We have been able to continue some of our services throughout this time to help prepare our services for the season without needing to wait for the budget.
- c. In reference to the Critical Repairs and Maintenance Fund, we are aware that discussions are happening, however we are still awaiting the announcement.
- d. Simon also provided an update on the Public Safety on Public Land and Waterways document which has been released to help guide us and land managers through the summer period. This document can be found here:
- e. We do expect some of this document to change though once the next easing of restrictions occurs.

6. Questions on notice – Ian Fullagar

- a. None received.

7. LSV AGM - Council Direction

- a. Given the LSV AGM follows this meeting, the CLC delegates were asked to provide direction to Ian and Brian as council representatives on their votes.
- b. As no comments to the negative were received, the council representatives will take it as a direction to reappoint Paul as President of LSV. Should anyone like to voice any concerns privately, these need to be provided to Ian prior to the LSV AGM.

8. Communications review playback – Simon White

- a. During the regional CLC meeting, we conducted a communications review following the work required from the CLC workplan. Simon, began to play back the information received for this review.
- b. Through this review, we were able to capture a lot of information about how we communicate. It was found, given the wide range demographic of our members clubs and LSV needed to use a wide ranging collection of methods.
- c. It was noted that some clubs have compiled formal communication plans which allow each member to understand how to why we communicate in a particular way.
- d. Depending on the club, one method may work for some and others may need a wide variety.



- e. Along with the positive findings, there were some negative aspects (key issues) which Simon outlined to help clubs think about how they communicate.
- f. The key takeaways from this review are for LSV:
 - i. Circulars beneficial for getting key messages out to club's committees and are still required
 - ii. Need to develop simple way to share the information from circulars to member e.g. 1 pager to send out to the membership
 - iii. Circulars should be searchable and listed by topic
 - iv. Centralize the information from LSV in one location
 - v. Deliver and continue to develop video content for ease of distribution
 - vi. Understand Sports Bag (e.g. club-based communication and connection app)
- g. The key takeaways from this review are for Clubs:
 - i. Planning
 - ii. Consistency
 - iii. Careful selection of method
 - iv. Consider Primary communication method.
 - v. Be aware of underage communications.
- h. Further points on the review can be found in the slides linked at the end of this document.

9. Gunnamatta Presentation on single communication strategy – David Stogdale

- a. *David Stogdale provided a update on their strategy for a single communication pathway. This has been developed by working with Team App to help migrate items over. This can be watched through the video linked at the end of this document.*

10. Outcomes of the recent Member Functionality Review – David Potter

- a. David provided attendees with a brief overview of this project. This piece of work was established as part of the overall CLC Work Plan, and the intention is to review the current membership systems, namely SurfGuard and the SLSA Members Area. What must be improved? What is missing from the current platforms? How can we better link these platforms to external systems that some Clubs have opted to use?
- b. A review has been conducted with the support of 180 Degrees Consulting; a firm comprised of students who have supported LSV 'pro bono' as a not-for-profit organisation.
- c. The major outcomes of this report are listed in the slides as attached at the end of this document.
- d. From here we will be:
 - a. Reviewing the data and individual recommendations (early 2021)
 - b. Setting up an advisory group
 - c. Determining options for possible improvements
 - d. Determining timelines and further consultation with clubs, departments and SLSA.
- e. David thanked all Clubs for their helpful feedback. Additionally, David provided a big thank you to 180 Degrees for running this review.

11. Critical Maintenance and Repairs Program Outcomes – Simon White

- a. Simon provided a short update on this program. Unfortunately, we are still awaiting the outcome of this program. Further information to be provided.
- b. LSV will continue to push our concerns on timing to the minister.

12. LSV Gateway Launch – David Potter

- a. Following some development over the last few months, LSV is now launching the Clubs Gateway which can be found at www.clubs.lsv.com.au. The purpose of which is to be a central location for clubs and members to access key information.
- b. David provided a overview and demonstration of the system. This can be view through the video linked to this document below.
- c. Should there be any feedback, please submit it through to clubsupport@lsv.com.au.



Meeting closed at 10.30am

Next Meeting

The next State Council of Lifesaving Clubs meeting will be held on Saturday, 7 February 2021, with CLC Regional meetings across March and April 2021.

Attachments

- [CLC PowerPoint Presentation](#)
- Meeting recording can be found on the Club Gateway (www.clubs.lsv.com.au)

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