

# Summary of the Review



Aquatic Sport (Sport) is an important facet of lifesaving that is ingrained in our history and culture. It provides an opportunity for our lifesavers and future lifesavers to enhance their skills in lifesaving while enjoying competition between members and clubs. With over 14,000 competitors, 300 volunteer officials and 100 coaches per year across disciplines including beach, pool and inflatable rescue boat (IRB) racing, Sport has strong patronage from our membership. Sport carnivals also enable our single biggest congregation of members, with some events exceeding over 2,000 members as competitors, officials and supporters.

There has been growing feedback from our members about frustrations in Sport. Aligned to this feedback, the LSV Board identified the need to increase the member experience and satisfaction in Sport as a strategic priority for LSV. As a first step, the Board commissioned this Aquatic Sport Administration Review (Review).

The Review, undertaken by the Sport team, commenced in October 2017 and concluded in July 2018 with this report to the Board. The phasing of the Review included a member input period that was carried out during the 2017-18 summer season.

From the onset, two principles were fundamental to the scope of the Review:

1. 'Member driven' - where identification of challenges, solutions and priorities were to be drawn from the participating membership.
2. 'Better before bigger' - where the priority is making Sport better from a member experience perspective before making it bigger from a participation perspective.

The summary on the right outlines the key elements of the Review. The major components of the Review are; a) the 94 challenges and solutions identified based on input from members, and b) the two-year Work Plan for implementing the recommendations.

A sentiment that resonated throughout the Review is that LSV is in a unique position with our Sport being more than just a sport. We can use Sport to grow our membership and develop practical lifesaving skills, thereby enabling our capacity to save lives.

Implementing the recommendations from the Review over the next two years is expected to have a significant impact on improving the member experience in Sport. The foundation will enable a targeted focus on 'bigger' from a participation and product offering perspective.

Please visit [www.lsv.com.au/sportreview](http://www.lsv.com.au/sportreview) for a full copy of the Report including detailed findings and the Work Plan.

